

Press Release

Hammonton, NJ. The Historical Society of Hammonton, HSH, invites the public to a free community program to be held Thursday February 6,8:00 PM at the Canoe Club, Lake Park, Hammonton. Programs are free, provided as a service to the community. There is no requirement to be a member of HSH to attend.

On Thursday February 6th a presentation will be made by the Graziano Family for the Hammonton Historical Society. The presentation will be in reference to Royale Crown Homemade Ice Cream and Grille which started in 1953. The history of Hammonton's "Best Kept Secret" will be discussed along with the Graziano / Santora family lineage and business origins. Facts that will be presented are early beginning concepts, business startup, advertising jingles and original name consideration. This will be in celebration of their 67th Anniversary season. A family genealogy of the owners will be presented along with photos and related videos.

The Historical Society of Hammonton was established to provide for generations to come a living collection relating to the rich and unique social, political, economic and cultural heritage of the Town of Hammonton, New Jersey. The mission of the society is to increase awareness of history relating to Hammonton, New Jersey environs and to establish public access to that history by collecting, conserving, studying, interpreting and promoting the history to the widest audience.